

**Dcarbonise Week**  
4-8 October 2021

**Virtual  
Sustainability  
Summit**

# FFT ▶ EXPO

Future Farm Technology

## Speaker and Promotional Opportunities

Contributors:



# Welcome to Dcarbonise Week 2021 Virtual Sustainability Summit

This October, we're bringing together an audience of energy users and sustainability leaders across a selection of key industries, connecting them to the best sources of knowledge, inspiration and advice as they strive towards lowering their carbon impact and improving their sustainability credentials.

**Dcarbonise Week**, a pre-COP26 week-long Virtual Sustainability Summit, will serve to unite some of the best known and respected event communities and provide exceptional education and guidance. Thanks to incomparable speakers, '**Dcarbonise Week 2021 – Virtual Sustainability Summit**' will engage thousands of business leaders, policy makers, energy managers, buyers, heads of sustainability, technologists, solution providers and investors, all unified in their passion and pursuit of decarbonising their operations as we strive towards becoming Net Zero.

Whether you're involved in clean energy, or agriculture or agritech **Dcarbonise Week** will inspire and help you to deliver for your business.

featuring

**FFT EXPO**  
Future Farm Technology

**UK URBAN AGRITECH**

# Achieve your marketing objectives through a new online experience



## **Position your brand as a thought leader to the industry**

Position your organisation as a progressive industry player. Align your organisation with the key discussion points and challenges facing clean energy, transport, cities, industry, travel, or farming and associate your brand with the highest calibre technical content in the industry.



## **Brand exposure**

Expand your brand exposure to a truly global audience through numerous opportunities for logo placement across the virtual platform and through our marketing campaign to over *50,000* targeted potential customers in the run-up to the event. The platform will remain live as an on-demand service for 12 months allowing your organisation even greater exposure.



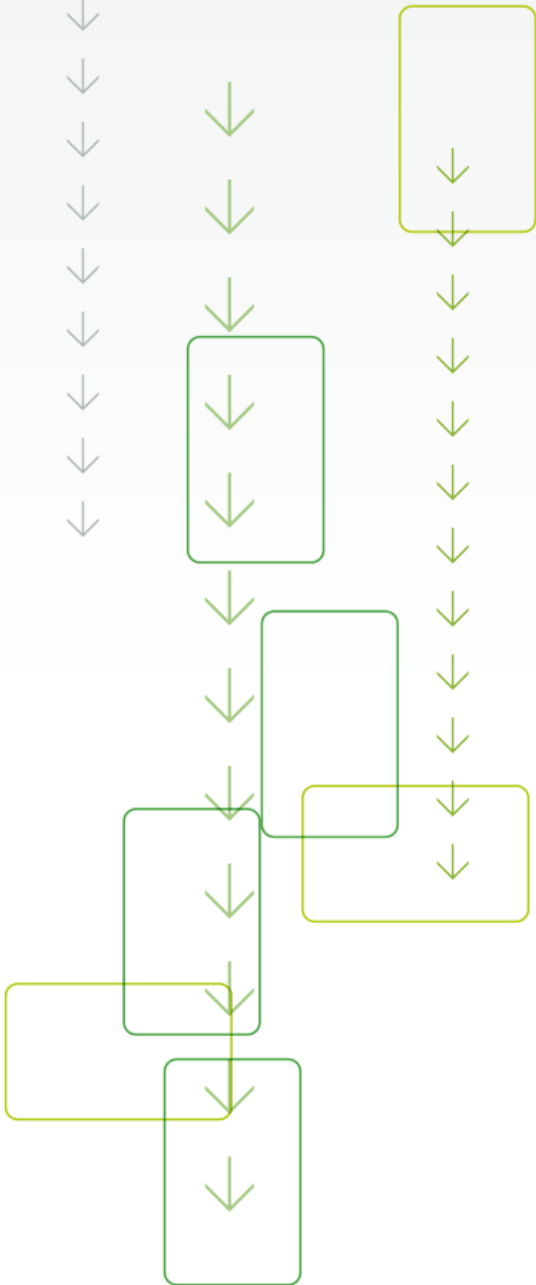
## **Acquire new leads**

High quality leads are waiting to find a solution like the ones you have to offer.



## **Reach target audience from all over the world and generate more business**

Engage with thousands of industry professionals through our online platform. The virtual summit will deliver opportunities for business development among leading players. In addition, the digital format provides detailed real-time analytics of the attendees engaging with your brand and content.



# Dcarbonise Week - Virtual Sustainability Summit Partners

**Dcarbonise Week**  
4-8 October 2021

Virtual  
Sustainability  
Summit

featuring

**FFT EXPO**  
Future Farm Technology

Industries and brands represented within the **Dcarbonise Week** include:



The UK's largest renewable and low carbon energy event, bringing together all stakeholders and elements of renewable power.



The world's premier event for Marine Science & Ocean Technology, and how we can both operate in, and protect, the world's oceans in a sustainable manner.



UK Urban AgriTech collective, or UKUAT, brings together the UK's key players in modern agricultural technologies. We're a cross-industry group devoted to promoting urban agtech as a solution for food and environmental crises.



Co-located with All-Energy, Dcarbonise is Scotland's only dedicated event for low-carbon built environment and transport solutions to improve your energy efficiency and decrease costs.



The largest programme in the world aiming to unite travel companies, organisations and individuals interested in spreading sustainable practices and ethical methods within the travel industry.










Dedicated to hydrogen, a core component of the energy transition, and its increasing use for decarbonising the grid to fuelling transportation and much more.



Dedicated to solving the challenges faced by farmers through agricultural technology solutions, with an increasing focus on sustainability and low carbon farming techniques.

# Dcarbonise Week Virtual Sustainability Summit

4 October	5 October	6 October	7 October	8 October
				
The Green Recovery - political and industry overview	The Road to COP26 and Net Zero - political and industry overview	Let's Talk Hydrogen	A Sustainable Ocean Economy	Sustainable destinations and operations
Offshore wind: 40GW by 2030	From oil and gas to energy integration	Project update: Around the UK	OSIG and Floating Offshore Wind – the Changing Face of Offshore Survey	The path to net zero – decarbonisation of aviation (and marine tourism)
Decarbonising heat	Decarbonising industry	 Decarbonising the supply chain	Autonomous & Unmanned Solutions on a course to Net Zero	 Sustainable energy needs for controlled environment agriculture (CEA)
Financing the Green Recovery	Decarbonising cities and towns: the race to net-zero	Decarbonising transport		



# Sponsorship Packages

## **Future Farm Technology Day Brand Sponsor - £15,000** **(1 package available)**

Align your brand with our leading brands in the industry to achieve unrivalled brand presence, opportunity to educate the audience and generate leads for your team.

### **The Package Includes:**

- Guaranteed to join one webinar as a panellist with the Q&A to position your brand and spokesperson as thought leader
- Strong brand presence on the Dcarbonise Summit website and all communications in the lead up to the event to ensure your brand is seen by the entire audience
- Premium brand placement in all sessions, sponsor mention verbally during the live session and in webinar description
- Listing as a Sponsor on dedicated page with your company logo and boilerplate linked to your website
- Access to leads for post-show follow up
- Distribution and promotion of one relevant 'The Knowledge Barn' blog pre-event, to further position brand as thought leader and be used as preview to event
- Opportunity to provide an exclusive offer to attendees in the Digital Offer Bag to secure more contactable leads
- 1 content block in pre and/or post event email to promote your brand to the entire prospective audience
- Dedicated social posts on all channels (FFT, Dcarbonise Summit)

Book your  
sponsorship  
now to get  
maximum  
exposure

# Sponsorship Packages

## Session Sponsor - £5,995 (2 x packages available)

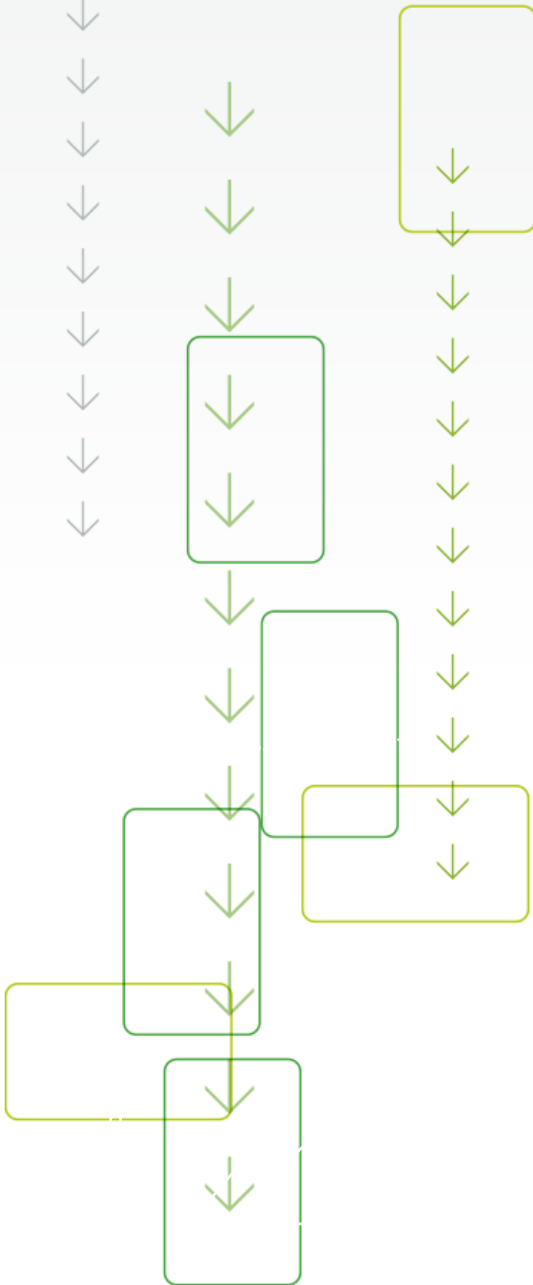
Opportunity to present your brand inline with key topics as well as strong brand presence and opportunity to generate leads.

- Sustainable energy needs for controlled environment agriculture (CEA)
- Low carbon agriculture The path to Net Zero

### The Package Includes:

- Guaranteed to join webinar as a panellist with to position your brand and spokesperson as thought leader
- Listing as a Sponsor on dedicated page with your company logo and boilerplate linked to your website
- Logo on webpage and all communications for the session (emails / social media etc)
- Brand placement during session for further brand awareness with engaged audience
- Distribution and promotion of one relevant 'The Knowledge Barn' blog pre-event, to further promote brand as thought leader and be used as preview to event
- 1 content block in pre-event email to promote the brand to the entire audience
- Access to leads for post-show follow up
- Opportunity to provide an exclusive offer to attendees in the Digital Offer Bag to secure more contactable leads

Book your  
sponsorship  
now to get  
maximum  
exposure



# Sponsorship Packages

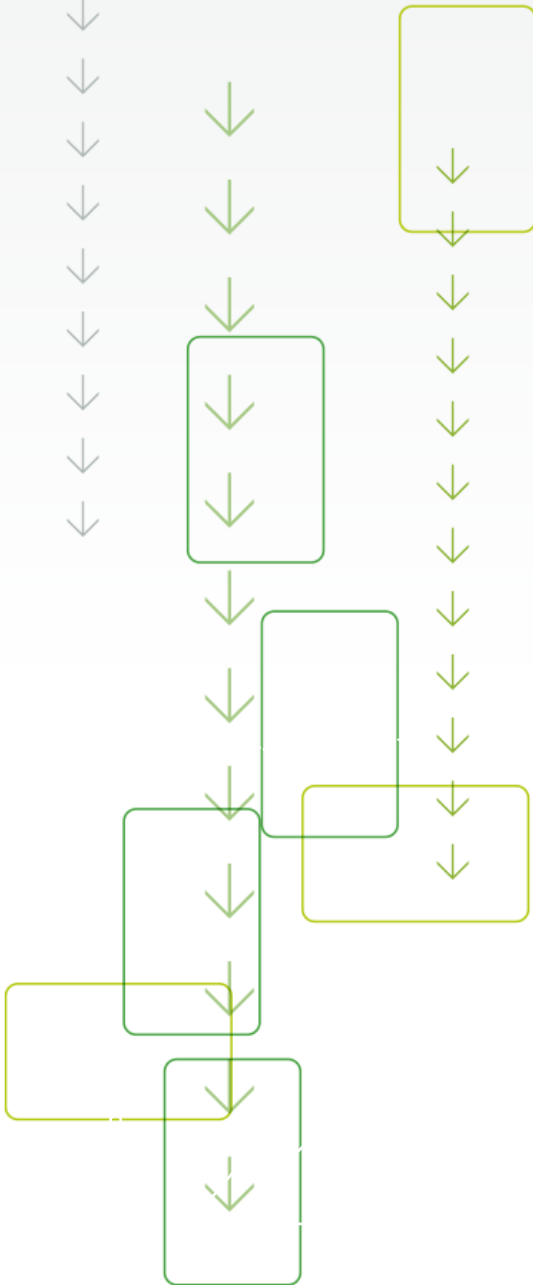
## **Dedicated Session 'Break Sponsor' - £2,995** **(1 x package available)**

Unique opportunity to have a dedicated session to present your offering, generate leads and educate the audience

### **The Package Includes:**

- Present a 20 minute pre-recorded session to be played between FFT sessions
- Listing as a Sponsor on dedicated page with your company logo and boilerplate linked to your website
- Access to leads for post-show follow up
- Opportunity to provide an exclusive offer to attendees in the Digital Offer Bag to secure more contactable leads

Book your  
sponsorship  
now to get  
maximum  
exposure





# Sponsorship Packages

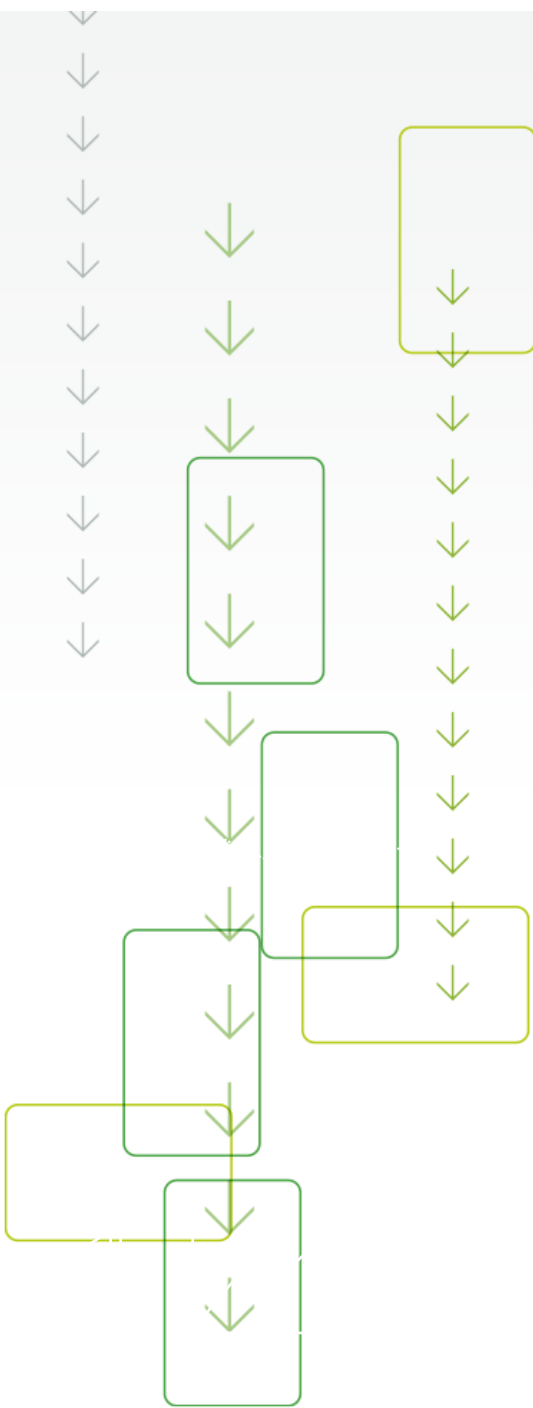
## Brand Placement & Lead Generation Package - £1,295

Entry level opportunity to ensure online presence in the lead up to the event with the opportunity to present your offering and generate leads

### The Package Includes:

- Listing as a Sponsor on dedicated page with your company logo and boilerplate linked to your website
- Opportunity to provide an exclusive offer to attendees in the Digital Offer Bag to secure contactable leads

Book your  
sponsorship  
now to get  
maximum  
exposure



## About Future Farm Technology Expo

### FFT Expo

FFT Expo is one of a kind with no other platform doing what we do to demonstrate new technologies and the multitude of capabilities that data provides. We successfully bring together innovators in agricultural technologies with farmers looking to improve their productivity and yields.

**FFT Expo** will join a select group of the world's leading events during **Dcarbonise Week** and will deliver content, focused on the path to net zero with webinars featuring topics such as - Improving efficiency & land management to capture more carbon, Boosting renewable energy and the wider bio-economy and working with partners we will be turning our focus on Sustainable Energy Needs for Controlled Environment Agriculture



# Decarbonise Week

4-8 October 2021

Virtual  
Sustainability  
Summit

featuring

**FFT**  **EXPO**  
Future Farm Technology

 **UK URBAN  
AGRITECH**

Contact our [Sales Team](#) for more information and availability or to brainstorm a custom opportunity. We are always interested in exploring new and creative sponsorship ideas; and in ideas for standalone sponsored webinars in the future.